



CENTER FOR
PARTNERSHIP STUDIES

Position Announcement 3/8/2011
Center for Partnership Studies
Technical Writer – Social Marketer

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The Center for Partnership Studies (CPS) seeks a part-time (approximately 10 hours per week) technical writer/social marketer to provide support to the leadership of CPS. CPS' main focus is a Caring Economics Campaign (CEC), with a goal of giving greater visibility and value to caring for people and the planet. The CEC provides a civic engagement and action plan that builds on Dr. Riane Eisler's recent book, *The Real Wealth of Nations: Creating a Caring Economics*, hailed by Nobel laureate Archbishop Desmond Tutu as "a template for the better world we have been so urgently seeking,"

Dr. Eisler is the founding President of CPS, and more information on CPS can be found on the organization's website @ <http://www.partnershipway.org>, including text, audio, and video resources, as well as information on projects, programs, and links to other groups. The Caring Economics Campaign has both public policy and grassroots organizing components and is actively led by an Advisory Council of progressive leaders (see left), and is working with the a new national indicators effort, the State of the USA.

This is an extraordinary opportunity for a committed individual to join us as our new technical writer – social marketer, providing overall organizational support to CPS leadership, and a chance to interact with high-level civic leaders. The technical writer – social marketer will work closely with the CEC leadership to develop, implement, and coordinate all elements of the campaign's communications strategy, including website development and media relations. S/he should have strong technical skills and should be good writer who can work independently to quickly prepare website content, letters, fact sheets, and other media collaterals. S/he will help develop a voice for the organization in new/social media outlets, including Facebook and Twitter, by working to ensure proper representation, brand positioning, content strategy and messaging in coordination with the CPS team. S/he will support staff in operating and maintaining the CPS website and coordinating email communications, webinars, and working with software programs to provide e-newsletters, database management and online media campaigns. S/he will also provide support for meetings and special events.

Strong candidates will have the following:

- Strong written and verbal communication skills;
- Experience with website content management systems (experience with Plone is a plus), HTML coding, video editing, graphic design, and/or new media platforms;
- Bachelor's or higher degree preferably with coursework in technical writing, journalism, communications, public relations, or public policy;
- Office experience, especially in a policy, research, or nonprofit setting;
- Knowledge and passion for issues affecting women and children; familiarity with the work of Riane Eisler a plus.

Compensation depends on skills and experience. The location is flexible – Washington, DC or California, San Francisco Bay Area is preferred but not required. Diverse candidates are encouraged to apply. Please send a cover letter and resume to: Kimberly Otis at kotisdc@gmail.com. Deadline is April 15, 2011.

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